



9/8/07

Andy,

I just wanted to send a quick note to let you know what a great show Rock & Pop Masters (RPM) delivered at the Taste of Madison over the Labor Day holiday weekend. The final numbers are in and nearly 200,000 people attended the event! I'm sure the quality entertainment was a big part of the great results.

It worked perfectly to book a more Adult Contemporary version one day-one and a more rocking version on day-two. Both days won praise from the sponsoring radio stations, the public and the Taste of Madison.

As someone who books a lot of shows, I must tell you how easy it was to deal with one rider, one band, one management company and one contract for eight top-notch performers across two days of headlining acts. It really made life a lot easier, cost efficient and made for great shows as well.

Please pass along my thanks to all who performed and made this such a spectacular event. I would recommend RPM to anyone who needs to put a lot of feet in front of a stage.

Thanks again,

Glen Gardner
GM/ Mid-West Family Events Division